



## **2018 First Tee of Tulsa Programming Year in Review**

**2018 marked a tremendous year in many ways, including a 22.64% participant growth rate, program expansion into new geographical communities, the adoption of two new schools into the First Tee National School Program, the extension of the reading/math class and the successful development and execution of a transportation plan to transport children to and from First Tee programming.**

- The First Tee of Tulsa is one of 150 chapters under the umbrella of the First Tee National organization. We are known as one of the largest programs in the network in regards to the number of students attending the character development training at our headquarters located at Mohawk Park Golf Course or our affiliate location at Page Belcher Golf Course.
- We continue to be the only chapter in the entire First Tee network that offers programming and transportation free of cost to the participant.
- We are recognized as a leader in the entire First Tee national network transporting more than 700 students during 2018 in one of the 3 First Tee of Tulsa vans.

**Programming Summary:** All students ages 8-18 from various socio-economic are welcomed with priority registration for those who most likely would not be familiar with the game of golf and its inherent values.

- **Partnering Youth Agencies-44 schools and organizations:** Antioch Baptist Church North, Aspen Creek Elementary- Broken Arrow, Burroughs Elementary, Camp New Hope, Carrera Teen Program, Carver Middle School, Catoosa High School, Cecil Lawrence Community Youth Ranch, Central Junior High and Senior High School, Clinton Elementary, Community Action Resource Association, Cooper Elementary, Daysprings Community Services, EduRec, Eisenhower Elementary, Emerson Elementary, Ft. Gibson High School Girls Golf Team, Garfield STEAM Academy, Hale Junior High School, Higher Esteem, Holmes Park Elementary- Sapulpa, Homeschool, Jackson Elementary, Jenks East Elementary, Jenks Northwest Elementary, Lanier Elementary, Leisure Park Elementary, Limestone Elementary- Sand Springs, Marshall Elementary, McKinley Elementary, Mitchell Elementary, Muscogee Creek Nation, Pryor Elementary – Pryor, Robertson Elementary, Rogers Junior High and Senior High School, San Miguel Junior High, Sand Springs Community Center, Savannah Landing Apartments, Sequoyah Elementary, Skelly Elementary, Springdale Elementary, Tulsa Boys Home, Walt Whitman Elementary, and William Penn Elementary.

**Demographics:** 1569 different students who attended the 8 week classes at Mohawk Park Golf Course or at Page Belcher Golf Course.

**Gender**

Male:	941 students	60%
Female:	<u>628 students</u>	40%
Total	1,569 students	

**Ethnicity**

African-American	330 students	21%
Caucasian	690 students	44%
Hispanic	188 students	12%
Multi-Racial	126 students	8%
Native American	189 students	12%
Other	<u>46 students</u>	3%
Total	1,569 students	

**Age**

7 years old	51 students	3%
8 years old	190 students	12%
9 years old	269 students	17%
10 years old	237 students	15%
11 years old	205 students	13%
12 years old	142 students	9%
13 years old	95 students	6%
14 years old	95 students	6%
15 years old	127 students	8%
16 years old	79 students	5%
17 years old	63 students	4%
18 years old	<u>16 students</u>	1%
Total	1,569 students	

**Levels: Eight levels of progression**

Sorenstam:	1059 students	67%
Jones	265 students	17%
Hogan	116 students	7%
Whitworth	54 students	3%
Palmer	30 students	2%
Birdie	34 students	2%
Eagle	7 students	1%
Ace	<u>4 students</u>	1%
Total	1,569 students	

**Progression:** To certify for the next level students must attend class regularly and pass golf skills and life skills testing. Students who successfully completed testing graduated to the next level and received a certificate and First Tee colored hat. The different colored hats signify and recognize students' accomplishments similar to the martial arts system.

**Of the 1569 students 1002 passed to the next level= 64%**

Sorenstam	663 students completed certification	63%
Jones	210 students completed certification	79%
Hogan	63 students completed certification	54%
Whitworth	45 students completed certification	83%
Palmer	15 students completed certification	50%
Birdie	5 students completed certification	15%
Eagle	1 student completed certification	14%
Ace	<u>0 students completed certification</u>	<u>0%</u>
Total	1002 students completed certification	64%

**Students Retention Rate: 26% --417 returned from 2017**

**During 2018: 359 students attended multiple sessions**

227 participants attended two 8 week sessions in 2018

132 participants attended all three 8 week sessions in 2018(spring, summer and fall)

**At Mohawk Park Golf Course and Page Belcher Golf Course:**

- Student growth rate of 22.64% from 2017
- 15,474 students involved in one of the First Tee programs in 2018, an increase from 12,617 in 2017!
- In 2018, 1569 different students attended weekly camps at Mohawk Park Golf Course and at Page Belcher Golf Course an increase from 1406 different individuals in 2017.
- Expansion in programming at the affiliate location at Page Belcher Golf Course grew from 152 participants in 2017 to 219 participants in 2018. Expansion of the number of classes grew from 5 classes held in 2017 to 6 classes held in 2018. Each class included 12 hours of instruction over an eight week period.
- Overall, First Tee staff conducted 62 classes (8 lessons for each class) at Mohawk Park Golf Course held for a minimum of 1 ½ hours in length. An additional 25 outreach clinics/classes were conducted throughout the year. Five of the 62 classes were Special Needs classes with more than 25 students in attendance.

### **Outreach programming conducted offsite:**

- Outreach programming conducted offsite introducing the game of golf, its inherent values and life skills to youth:
  - National School Program: First Tee of Tulsa life skills curriculum is implemented during the student's gym class time.
    - 8085 students/ 16 PE teachers certified to teach the program
    - Expanded from 14 schools in 2017 to 16 schools in 2018.
    - Holmes Park Elementary in Sapulpa, Garfield STEAM Elementary in Sand Springs.
  - DRIVE- Develops Rewarding Inspiring Values for Everyone- A First Tee program geared for teens after school programming. The First Tee of Tulsa partnered with Carver Junior High to conduct programming for the 26 students registered.
  - Winter programming-First Tee staff introduced the First Tee program during the winter months for 27 different schools. Most of the schools are located in lower socio/economic areas.
  - Union 9<sup>th</sup> Grade Center- First Tee programming conducted during their after school program in conjunction with the Carrera Pregnancy Prevention Program.
  - Tulsa Boys Home- programming conducted on their baseball field- 120 hours of instruction.
  - Muscogee Creek Nation- a one day clinic conducted in conjunction with the Muscogee Creek Nation.
  - New Hope Camp- took part in a two day camp with youth who have a parent incarcerated.
  - San Miguel Middle School-the entire school participated
  - Johnson Park- "Golf in the Park" program established by the First Tee of Tulsa in 2016.
    - The "Golf in the Park" outreach program was/is conducted weekly at Johnson Park. The First Tee staff transports students in First Tee vans from Marshall Elementary and Savannah Landing Apartments to Johnson Park for snag golf games and life skills programming. Students enjoy refreshments during the life skills segment of the class time and the opportunity to partake in an outdoor activity with their friends. This outreach program grew extensively from 50 students in 2017 to 129 students attending in 2018.
    - The Tulsa Boys Home is another outreach program First Tee of Tulsa invests their time and resources in on a continual basis. More than 120 hours were spent in programming offsite at the Tulsa Boys Home during 2018.
- Instructional hours: 2017- 1018 hours to 1106 hours in 2018.

**Van Usage 2018** – The 3 First Tee vans were essential to meet transportation needs for youth who would not be able to participate.

- Number of students provided transported for 8 lessons: 706 youth
- Number of miles: 24,062
- Number of roundtrips: 392 roundtrips
- Schools/organizations transported :18 schools/youth organizations

- Antioch Baptist Church North, Aspen Creek Elementary-Broken Arrow, Burroughs Elementary, Carver Middle School, Cecil Lawrence Community Youth Ranch, Cooper Elementary, EduRec, Emerson Elementary, Garfield STEAM Academy, Higher Esteem, HolmesPark, Elementary-Sapulpa, Jenks East Elementary, Jenks Northwest Elementary, Limestone Elementary-Sand Springs, Marshall Elementary, Sand Springs Community Center, Savannah Landing Apartments, Sequoyah Elementary.

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### **2018 Educational Enhancement Classes**

- ACT Test Prep Course- the 6 hour course emphasized science, math and reading comprehension. Classes conducted by professional educators who were sponsored by the First Tee of Tulsa. Great benefit for First Tee of Tulsa students.
- STEM: (Science, technology, engineering and math) junior high and high school students enjoyed learning the physics behind the game of golf.
- The First Tee of Tulsa Reading, Writing and Arithmetic-30 hours of instruction taught by professional educators for our elementary school aged children. Its purpose was to assist in the educational needs of children by giving them a solid foundation and confidence to begin the school year.

### **Other Programming Opportunities:**

- First Tee Life Skills and Leadership National Academy- Soulai Vang from The First Tee of Tulsa was selected to attend the Joe Louis Barrow, Jr. Life Skills and Leadership Academy in East Lansing, Michigan July 25–July 31. He joined more than 90 junior golfers from The First Tee, ages 14–17, to participate in the national event. The academy provided participants golf and leadership instruction that incorporate the First Tee’s Nine Core Values (Honesty, Integrity, Courtesy, Perseverance, Respect, Sportsmanship, Judgment, Responsibility and Confidence) During the week-long event, participants had the opportunity to develop and hone skills to become leaders in their chapters, schools and communities while experiencing championship golf and dorm living.
- Giving back- The First Tee of Tulsa coaches encourage students to give back to the community. This year we were excited to volunteer at the Iron Gate soup kitchen in downtown Tulsa, Blue Star Moms, and the Oklahoma Food Bank
- Competition
  - The First Tee of Tulsa competed in its 3<sup>rd</sup> year in the PGA Junior League finishing 2<sup>nd</sup> in the league. They learned the value of hard work; many of our young people were exposed to a new beautiful world they had never seen before at various golf courses in Tulsa.
  - The First Tee Turnpike Classic- long term tradition dating back to 2006.

- New in 2018 was an opportunity for 3 NSP schools located in lower poverty level areas to participate in the newly established snag golf league. Students loved the bright colored team polo golf shirts and the meeting of new friends across Tulsa. These children can't afford to be involved in athletics because they can't afford it.

### **Programming Success Stories:**

- Prior to attending the First Tee of Tulsa reading and math class, one of our students was informed by her school teacher that she was going to be held back a grade. Following attendance in our reading and math class, her testing improved and the counselor returned her to her former grade level. Report from grandmother-she is now making A's, B's and 1 C.
- Two of our students, Jada and Michael, qualified to the 2<sup>nd</sup> stage of the Drive Chip and Putt competition!
- Golf in the Park participants are so grateful for the program; 15 students showed up and played in 36 degree weather with an eager attitude.
- A student from Sand Springs stated "he makes sure to go to school on days when we go to First Tee."
- Assistant Principal from Holmes Park Elementary in Sapulpa stated several of these students had never left Sapulpa. New experiences, students seeing new opportunities.
- The mother of a First Tee of Tulsa student was thrilled when her 10 year old was engaged and excited about the First Tee program. In the past, his doctors had tried many other methods of connecting with him. His mother stated his social skills, his positive outlook and demeanor had changed so dramatically the doctors asked what had changed in their routine; she replied he loves the First Tee of Tulsa.
- First Tee alum, Chris Elledge, sent an amazing testimony stating after he finished high school he had made some undesirable choices but remembered the skills learned at First Tee and as a result made better choices. He is now attending medical school in Miami, Florida and is on the road to success.
- First Tee of Tulsa alum and recipient of the Jo Bob Hille scholarship, Taylor Johnson, was recruited to be on the OU rowing team as the coxswain on the novice team ! She states her leadership skills and communication skills she has learned has definitely helped her communicate, motivate and lead the team!
- Alesia Gonzales, First Tee of Tulsa alum is attending and playing collegiate golf for the University of Missouri at St. Louis, making the team on a regular basis!

### **Successful Fundraising Events**

- **The 16<sup>th</sup> Annual First Tee of Tulsa Charitable Golf Tournament** benefitting the First Tee of Tulsa youth life skills and golf program held May 21<sup>st</sup> at the prestigious Southern Hills Country Club was a tremendous success! The double shotgun event was a sold out event netting a record breaking \$156,418! Fantastic event conducted by Nick Sidorakis and Nancy Acton and the entire Southern Hills staff! Participants were thrilled to play the beautiful course with their family, friends and business clients, preceded by and followed up with delicious food buffets.

- **First Tee Day** at four Tulsa area country clubs conducted over the Memorial Day weekend was quite successful! Cedar Ridge Country Club, Indian Springs Country Club, Southern Hills Country Club and Tulsa Country Club all participated in the 4<sup>th</sup> annual event. Cedar Ridge and Southern Hills Country Club made it a weekend event providing their members with an opportunity to meet a First Tee student/alum and to make a donation to the First Tee of Tulsa during the entire weekend
- **Red Bud Cup** held at the Patriot Golf Club- The annual interclub team competition was held at Patriot Golf Club. It was voted that the First Tee of Tulsa will be the beneficiary of the tournament every year starting in 2018.
- **Masters Classic** fundraiser benefitting First Tee of Tulsa held at Flying Tee was an outstanding event held the week of the Masters.